

Editorial features list 2012

PN features explained

Packaging News aims to give in-depth coverage of every sector of the market throughout the year, both in terms of business and innovation.

As well as packaging business and design news and comment, each month we carry a range of in-depth case studies and features on the industry.

Design case study

Each month, we look in-depth at an innovative new pack design and tell the story behind the project from the brand owner's point of view.

Profile

Every month we interview an industry personality making waves in the packaging sector.

General feature

This feature will be on a topical issue that is decided close to the publication date; recent examples include the latest trends in light-weighting, the impact of QR codes on packaging, tips for M&A and the pitfalls of packaging redesigns.

Sector Focus

This feature examines the forces at work in a particular business sector, categorized either by material or by activity.

Market

Trends in design and innovation in an end-user market come under the spotlight in this feature.

Project Profile

Part of the *Equipment News* mini-magazine, Project Profile examines a packaging equipment investment and explains the background to the project, how it was implemented and the results.

Equipment Buyers' Guide

The flagship feature of our monthly *Equipment News* mini-magazine looks at developments in a particular sector of the machinery market and includes case studies, star products and news on the latest trends and issues in that sector.

Supplements and special reports

Throughout the year, *Packaging News* produces guides and previews to the industry's trade shows as well as in-depth reports on specific areas of interest - including our annual Environment Report.

Dates, deadlines and contact

Packaging News is published on or around the 5th of each month.

We plan features two months before publication. So for example, if you wish to contribute to a feature in the April issue, you need to speak to us in early February.

For all editorial enquiries, please contact features editor Philip Chadwick on 02082538646 or philip.chadwick@metropolis.co.uk

January

Design Case Study Profile
Sector Focus Cartons
Market Retail ready and point of sale
Project Profile
Equipment Buyers' Guide Quality control, inspection and detection

Special feature Review of 2011

February

Design Case Study Profile
General Feature
Sector Focus Contract packing
Market Personal care and cosmetics (PCD)
Project Profile
Equipment Buyers' Guide Filling

Supplement easyFairs Packaging Innovations showguide

March

Design Case Study Profile
General Feature
Sector Focus Rigid plastics
Market Chilled and frozen food (Foodex/Anuga Foodtec)
Project Profile
Equipment Buyers' Guide Capping, lidding and sealing

April

Design Case Study Profile
General Feature
Sector Focus Metal
Market Luxury (Luxe Pack, New York, May)
Project Profile
Equipment Buyers' Guide Form, fill and seal

Supplement Directory & PowerBook

May

Design Case Study Profile
General Feature
Sector Focus Pre-press and brand management
Market Confectionery
Project Profile
Equipment Buyers' Guide Pallet stretch wrapping, palletisers and strapping

Supplement Insiders' Guide to... Print for Packaging (Drupa)

June

Design Case Study Profile
General Feature
Sector Focus Corrugated
Market Christmas and gifting (Pack & Gift)
Project Profile
Equipment Buyers' Guide Robotics, pick and place and conveyors

July

Design Case Study Profile
Sector Focus Labels
Market Tobacco
Project Profile
Equipment Buyers' Guide Product identification, coding and marking

Special report Packaging for London 2012 Olympics

August

Design Case Study Profile
General Feature
Sector Focus Glass
Market Toys
Project Profile
Equipment Buyers' Guide Thermoforming and blow/injection moulding

September

Design Case Study Profile
General Feature
Sector Focus Waste management and recycling (RWM)
Market Ambient food
Project Profile
Equipment Buyers' Guide Label applicators/print and apply systems

Special feature UK Packaging Awards 2012 shortlist
Equipment News Special Supplement PPMA show preview
Environment report 2012

October

Design Case Study Profile
General Feature
Sector Focus Design agencies
Market Pharmaceuticals
Project Profile
Equipment Buyers' Guide Die-cutters and folder-gluers

Supplement easyFairs Packaging Innovations London showguide

November

Design Case Study Profile
General Feature
Sector Focus Flexible plastics
Market Beverages (Brau Beviale)
Project Profile
Equipment Buyers' Guide Form, fill and seal

Show preview Emballage

December

Design Case Study Profile
General Feature
Sector Focus Inks and consumables
Market Household cleaning goods
Project Profile
Equipment Buyers' Guide Blister packaging and counting

Special feature UK Packaging Awards 2012 winners

Please note that this features list is subject to change - if in doubt, please check with the Packaging News team