

# Editorial features list 2012

## PN features explained

**Packaging News aims to give in-depth coverage of every sector of the market throughout the year, both in terms of business and innovation.**

**As well as packaging business and design news and comment, each month we carry a range of in-depth case studies and features on the industry.**

### Design case study

Each month, we look in-depth at an innovative new pack design and tell the story behind the project from the brand owner's point of view.

### Profile

Every month we interview an industry personality making waves in the packaging sector.

### General feature

This feature will be on a topical issue that is decided close to the publication date; recent examples include the latest trends in light-weighting, the impact of QR codes on packaging, tips for M&A and the pitfalls of packaging redesigns.

### Sector Focus

This feature examines the forces at work in a particular business sector, categorized either by material or by activity.

### Market

Trends in design and innovation in an end-user market come under the spotlight in this feature.

### Project Profile

Part of the *Equipment News* mini-magazine, Project Profile examines a packaging equipment investment and explains the background to the project, how it was implemented and the results.

### Equipment Buyers' Guide

The flagship feature of our monthly *Equipment News* mini-magazine looks at developments in a particular sector of the machinery market and includes case studies, star products and news on the latest trends and issues in that sector.

### Supplements and special reports

Throughout the year, *Packaging News* produces guides and previews to the industry's trade shows as well as in-depth reports on specific areas of interest - including our annual Environment Report.

## Dates, deadlines and contact

*Packaging News* is published on or around the 5<sup>th</sup> of each month.

We plan features two months before publication. So for example, if you wish to contribute to a feature in the April issue, you need to speak to us in early February.

**For all editorial enquiries, please contact features editor Philip Chadwick on 02082538646 or philip.chadwick@metropolis.co.uk**

## January

**Design Case Study Profile**  
**Sector Focus** Cartons  
**Market** Retail ready and point of sale  
**Project Profile**  
**Equipment Buyers' Guide** Quality control, inspection and detection

**Special feature** Review of 2011

## February

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Contract packing  
**Market** Personal care and cosmetics (PCD)  
**Project Profile**  
**Equipment Buyers' Guide** Filling

**Supplement** easyFairs Packaging Innovations showguide

## March

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Rigid plastics  
**Market** Chilled and frozen food (Foodex/Anuga Foodtec)  
**Project Profile**  
**Equipment Buyers' Guide** Capping, lidding and sealing

## April

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Metal  
**Market** Luxury (Luxe Pack, New York, May)  
**Project Profile**  
**Equipment Buyers' Guide** Form, fill and seal

**Supplement** Directory & PowerBook

## May

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Pre-press and brand management  
**Market** Confectionery  
**Project Profile**  
**Equipment Buyers' Guide** Pallet stretch wrapping, palletisers and strapping

**Supplement** Insiders' Guide to... Print for Packaging (Drupa)

## June

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Corrugated  
**Market** Christmas and gifting (Pack & Gift)  
**Project Profile**  
**Equipment Buyers' Guide** Robotics, pick and place and conveyors

## July

**Design Case Study Profile**  
**Sector Focus** Labels  
**Market** Tobacco  
**Project Profile**  
**Equipment Buyers' Guide** Product identification, coding and marking

**Special report** Packaging for London 2012 Olympics

## August

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Glass  
**Market** Toys  
**Project Profile**  
**Equipment Buyers' Guide** Thermoforming and blow/injection moulding

## September

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Waste management and recycling (RWM)  
**Market** Ambient food  
**Project Profile**  
**Equipment Buyers' Guide** Label applicators/print and apply systems

**Special feature** UK Packaging Awards 2012 shortlist  
**Equipment News Special Supplement** PPMA show preview  
Environment report 2012

## October

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Design agencies  
**Market** Pharmaceuticals  
**Project Profile**  
**Equipment Buyers' Guide** Die-cutters and folder-gluers

**Supplement** easyFairs Packaging Innovations London showguide

## November

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Flexible plastics  
**Market** Beverages (Brau Beviale)  
**Project Profile**  
**Equipment Buyers' Guide** Printing presses

**Show preview** Emballage

## December

**Design Case Study Profile**  
**General Feature**  
**Sector Focus** Inks and consumables  
**Market** Household cleaning goods  
**Project Profile**  
**Equipment Buyers' Guide** Blister packaging and counting

**Special feature** UK Packaging Awards 2012 winners

Please note that this features list is subject to change - if in doubt, please check with the Packaging News team